



EANET newsletter # 24



You are so far away and so often in my mind

Presentation session of the EANET project at USC



On November 26, 2015, Cahul State University “B.P.Hasdeu” held the presentation session of the EANET project. This presentation session was organized for USC students by the members of the work group. The beneficiaries were informed about project activities and EANET goals and objectives. From the members of working group, the students have learned that the EANET project will promote entrepreneurial activities for university graduates and it will be created an entrepreneur alumni association, with the option to fit to the national and regional structures that will allow the exchange of contacts, experience and business opportunities.

Also, the participants were curious to find out information about the experience of existing associations of the partner institutions of the EANET project from Amsterdam, Holland and Berlin, Germany. The students were ensured that after EANET project, in Cahul, also will be launched a similar centre that will generate its funds for its activities.



From: USC



EUNET newsletter # 24

GTU Entrepreneur Alumni Reunion (GEAR)

On November 12, 2015 at Georgian Technical University was conducted the ceremony of launching of GTU Entrepreneur Alumni Reunion (GEAR). The Head of GTU Quality Assurance

Service, Prof. George Dzidziguri held the presentation: "Strategic Vision of GTU and Main Trends for Development of Educational Framework". The main objectives of GEAR activities include:

Establishment partnerships with potential employers (enterprises, public institutions, services);

Providing study on labor market demands; Defining most demanded professions and specializations and designing general competencies for them; Designing/modifying curricula

in line with required specific competencies in close cooperation with potential employers;

Selecting students, providing professional orientation and launching HR incubator; Matching

students with vacant positions, providing competency oriented training and their trial in different partner institutions; Maintain relevant database.



From: GTU



EANET newsletter # 24

Meeting at the seminar with entrepreneurs and alumni of CHNU

On November 5, 2015 in the framework of Tempus EANET project, the BUKEANA team (CHNU) consisting of Dmytro Fedortsov and Marian Tverdokhlib organized a seminar with alumni of Yuriy Fedkovych Chernivtsi National University who specialize in the field of tourism business of Bukovyna. At the seminar there were present two dozen businessmen representing the following famous Bukovyna travel agencies: "Around the world", "Europe plus", "Cruise 2000", "Discovery", "Greenwich Tour", "Mavidi", "Selekt", Sport-tourist club "Paddle", "Scorpion Voyage", "Onyx-tour", "Krays", "Chernivtsi. Satellite", "Renaissance", "Around the World", Travel Agency "Kvitka Bukovyny".



The relevance of such meeting is primarily linked to the fact that the regional government direction of tourism is recognized as one of the most important in the development of entrepreneurship in Bukovyna. During the meeting, Dmytro Fedortsov and Marian Tverdokhlib informed the participants about the main objectives of Tempus EANET project. The main attention was paid to the possibilities of forming connections between entrepreneur alumni of the University and students enrolled in the specialty "Tourism". It was stated that cooperation will be realized through the university's association of entrepreneur alumni network BUKEANA. To implement such relationship businessmen offered to prepare a package of proposals from the Faculty of Geography, which would include the main areas of student training.

From: CHNU



EUNET newsletter # 24

General Meeting of «KROK» UAA - 2015.

November 24, 2015 the Annual General Meeting of the «KROK» University Alumni Association was held. The following issues were considered - the report of Board and Audit Committee for 2013-2015, election of new members of Management Board and Honorary members.



Traditionally, the open discussion platform was the final activity, during which participants had the opportunity to express their vision of the Association future and activities. [Here you can find the presentation of General Meeting \(Ukrainian language\)](#). The guests of the Meeting were also Honorary members of the Association – Rector of "KROK" University Sergiy M. Laptiev and Director of Postgraduate Studies Svitlana M. Piddubna. The composition of the new Management Board for the next 2 years is the following: Chairman Svitlana Z. Zaripova, Members - Irina Tulyakova, Gleb Shamal, Alexandr Klokov, Alyona Yanishevskya. All of newly

appointed members have entrepreneurial mindset. Irina and Alyona managed entrepreneurial projects for students – «KROK» Piranhas, moreover Alyona was present at training in Chernivtsi this June and supported the Business League development. Gleb and ALEXANDR are entrepreneurs. So, that will be a good team for development of KROK UAA and Business League!

From: KROK



EUNET newsletter # 24

SMM school at «KROK»



There is no question that social media platforms are important to the small and medium-sized business. When used correctly, social media marketing (SMM) is an important tool to be used in order to acquire a strong customer base, boost sales and increase promotion for the companies. 16 November – 16 December SMM school was held at «KROK» University with participants and speakers - members of «KROK» UAA. List of issues was considered and

discussed: SMM basics, principles of activities in social networks, promotion and advertising of goods and services via social networks, major social networks (vk.com, facebook.com, odnoklassniki.ru), YouTube channel, blog creation and management, interaction with PR-managers, SMM Analytics, SMM Business, pricing, sales in social networks, selection and control of SMM-specialist etc. The school included seminars and hometasks. At the end of the School, the participants, who had success in practicing SMM tools, will be granted with Certificates.



From: KROK



EANET newsletter # 24

Presentations of Tempus projects, Structural Measures

20 November Ministry of Education and Science of Ukraine, National Erasmus+ Office and



Education, Audiovisual and Culture Executive Agency (EACEA) hold the seminar-presentation “Capacity Building of Higher Education in Structural Measures projects: actual results”. Mr Oleksandr Ushenko, project manager of CHNU, EANET National coordinator, reported about EANET results, achievements and plans for the future. Galina Bogachenko, EANET coordinator at “KROK” University was also present at the event. Active networking, discussion of future cooperation possibilities and cross-project cooperation with representatives of other Ukrainian HEIs followed the presentations.

From: KROK



EANET newsletter # 24

Award winning contest today (10-12-14) at HvA!!



[30 seconds of sales](#) that is the name of the program HvA entrepreneurship students worked on for about a week. The idea is that an entrepreneur should be able to crob his message to a possible customer as much as possible. In this case 30 seconds. Have a look and enjoy the creativity of our student entrepreneurs. Most of it is in English but some of it in Dutch.

Click [here](#) to see the list that is going to be judged by a professional jury and the audience.

Why put this in a newsletter for EANET partners?

- Are you able to pitch our EANET in 1 minute to... students, entrepreneurs, possible sponsors? Yes, great do it. No, work on it.
- Can you offer a workshop to EANET members where they learn to bring a relevant message to their prospects within 30 seconds? Yes, great maybe it's something you can offer your network. No, work on it (eg. ask your alumni when this would be relevant for them.)

From HVA



EANET newsletter # 24

Upcoming events

- April 2016: PSC4 meeting together with International Highlight event in Moldova April 3,4,5 and 6 th at ASEM

Appendix

If you follow this [link](#) you open a form where you can put the updates you want to share with your EANET partners.

Send copy until	Edition	Send date
06/01/2016	25	07/01/2016
20/01/2016	26	21/01/2016
03/02/2016	27	04/02/2016
17/02/2016	28	18/02/2016
02/03/2016	29	03/03/2016
16/03/2016	30	17/03/2016
30/03/2016	31	31/03/2016
13/04/2016	32	14/04/2016
27/04/2016	33	28/04/2016
11/05/2016	34	12/05/2016
25/05/2016	35	26/05/2016
08/06/2016	36	09/06/2016