



## **The Program of the Sustainability Training**

**23<sup>th</sup>, 24<sup>th</sup>, 25<sup>th</sup>, 26<sup>th</sup> January 2017**

## Sustainability Training for EAN staff

Berlin 23<sup>th</sup>, 24<sup>th</sup>, 25<sup>th</sup>, 26<sup>th</sup> Jan. 2017

‘Our nature and common cultural history enables us to **network** with each other and to make this connection **long-lasting.**’

Oliver Schmidt



‘Delivering **sustainability** results should be **the major goal** of every project. EANET relies on the networks, which have the fundamental importance for the steady and sustainable economy.’



Steffen Terberl

Dear Partners, dear EAN staff,

In the third year of the project, the last training will take place at the Freie Universität Berlin. With the Sustainability Training for EAN staff, we want to ensure that our joint effort within the project is a good start for the sustainable development of our network beyond the project period.

The training offers expert presentations and creative workshop units, in which the participants work on their own sustainability strategy supervised by FUB & HvA team. The Training will cover the key elements of sustainability as well as fundraising.

The training will be attended by two EANET staff members from every partner HEI.

We are looking forward to welcoming you in Berlin.

Your FUB Team

Steffen & Teona

Creating our network, the EANET, is like putting flowers into a garden. If you want to enjoy the blooms year after year, it needs to be maintained to make it sustainable. And that's exactly what the upcoming training is about: **making our network sustainable so that we can enjoy EANET** also after the funding period.

So, grab your metaphorical gardening tools and learn from experts.



Michael Tuguntke

## Sustainability Training Program:

### Day 1 (Monday 23<sup>th</sup> January 2017)

#### Get Together Day

Time	Subject/activity
17:30 - 18:00	Dinner at Andalucia (attendance free) Savignyplatz 2; 10623 Berlin

### Day 2 (Tuesday 24<sup>th</sup> January 2017)

#### Status and Sustainability Day

Time	Subject/activity
09:00 – 09:30	Registration of the Participants at Profund Innovation, Haderslebener Str. 9, 12163 Berlin.
09:30 - 10:00	Official Greeting by FUB & HVA Steffen Terberl, Michael Tuguntke
10:00 - 10:30	Introduction with Interaction! How well do we know each other? With Oliver Schmidt & Teona Chubinidze
10:30 - 11:00	Preparation Marketplace, 11 Metaplans
11:00 – 12:00	11 Presentations à 5 Minutes
12:00 – 13:00	Lunch
13:00 – 13:30	Key Elements of Sustainability Concepts with Oliver Schmidt: Part I, Strategies
13:30 – 15:00	Exercise (6 Teams) to Key Elements of Sustainability Concepts with Oliver Schmidt, Part I, Strategies (including Coffee Break)
15:00 – 17:00	Presentation of Learnings, Discussion, Feedback
17:00	Free evening – explore Berlin by yourself!

## Day 3 (Wednesday 25<sup>th</sup> January 2017)

### Fundraising Day

Time	Subject/activity
09:00 – 09:30	Warm-Up with Michael Tugunkte Profund Innovation, Haderslebener Str. 9, 12163 Berlin.
09:30 – 10:00	Key Elements of Sustainability Concepts with Oliver Schmidt, Part II, Development
10:00 – 12:00	Exercise (5 Teams) to Key Elements of Sustainability Concepts with Oliver Schmidt, Part II, Development – World Café
12:00 – 13:00	<i>Lunch</i>
13:00 – 14:15	Fundraising-Workshop with Matthias Notz, Part I Input & Exercises
14:15 – 14:45	<i>Short Break</i>
14:45 – 16:00	Fundraising-Workshop with Matthias Notz, Part II Input & Exercises
16:00 – 16:15	<i>Short Break</i>
16:15 – 17:15	Good practice examples, Part I <ul style="list-style-type: none"> <li>• “Netzwerk Unternehmertum der Freien Universität Berlin” (EANET) – Steffen Terberl</li> <li>• LMU Entrepreneurship Lab – Matthias Notz</li> <li>• B!Innovation Hub – Sarah Lüking</li> </ul>
18:00	Business and Beer at the incubator of FUB founders Malteserstr. 74 - 100; 12249 Berlin

## Day 4 (Thursday 26<sup>th</sup> January 2017)

### Working and Pitching Day

Time	Subject/activity
09:30 – 09:45	Warm-Up with Michael Tugunkte Profund Innovation, Haderslebener Str. 9, 12163 Berlin.
09:45 – 10:45	Time to Work on Sustainability Concepts including time schedule / execution plan with Oliver, Anoesjka, Michael, Steffen etc. Part I
10:45 – 11:00	Short Break
11:00 – 12:00	Time to Work on Sustainability Concepts including time schedule / execution plan with Oliver, Anoesjka, Michael, Steffen etc. Part II
12:00 – 13:00	<i>Lunch</i>
13:00 – 16:00	Final presentations of sustainability concepts including short feedback
16:00 – 17:00	Wrap up and evaluation
19:00	Goodbye Dinner & Cha-Cha, Walzer & Co. with DJ Dave at Clärchens Ballhaus Auguststr. 24; 10117 Berlin